

A close-up photograph of a wood surface, showing the intricate, concentric growth rings of a tree trunk. The wood has a warm, golden-brown hue and a smooth, slightly reflective finish. The rings are densely packed and curve across the frame, creating a sense of depth and texture.

INTELLIGENT & REVOLUTIONARY FLOORING

IMPACT[®]

HARD INTERLOCKING PLANKS

RESPONSIVE

www.responsiveindustries.com

24

RESONATE[®]
WOOD COLOURS

12

TRANQUIL[®]
STONE COLOURS





Design Meets Innovation

Engineered like never before

Exact look & feel of wood & stone

Cutting-edge technology

The true alternate to nature

An Engineering Marvel



01 UV SURFACE TREATMENT: Thickness in microns

- Super stain and scratch resistant
- Completely waterproof
- No bugs no termites

02 TRANSPARENT WEAR LAYER: 0.50mm

- Restores the colour and emboss
- Protects from abrasion

03 FILM LAYER: 0.10mm

- Elegant Wood & Stone Designs
- Natural looking, Natural Feeling

04 RIGID CORE: 3.40mm

- Sturdy construction, 20 year warranty
- Dimensional stability
- Drop click technology, quick and easy installation

05 IXPE Backing: 1.00mm

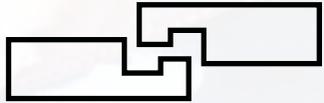
- 1mm backing with good grip
- Insulates Sound
- Provides Underfoot Comfort

Overall
thickness
5mm



QUICK & EASY INSTALLATION

Quick & Easy Installation



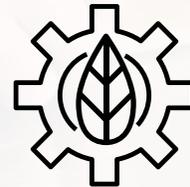
Instant Drop-Click
Installation



NO Glue, NO Adhesive



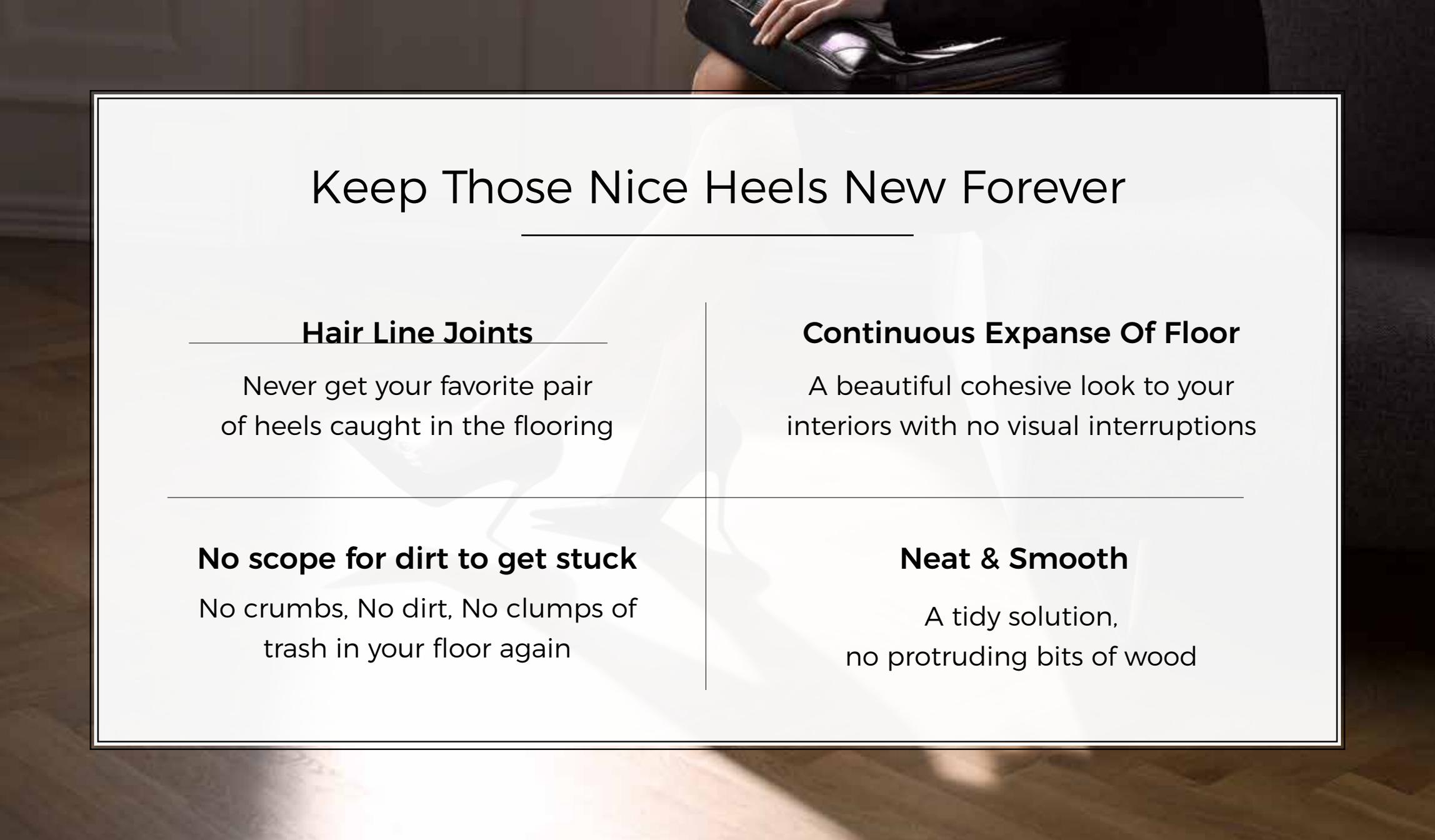
Super Quick
& Hassle free



No Fumes, Non Toxic,
Non Allergenic Technology

A woman is sitting on a grey armchair, wearing a black dress and black high-heeled shoes. She is holding a black handbag. The scene is lit from the side, creating long shadows on the wooden floor. A white rectangular box with a thin black border is overlaid on the image, containing the text "KEEP THOSE NICE HEELS NEW FOREVER" in bold, black, uppercase letters.

KEEP THOSE NICE HEELS NEW FOREVER



Keep Those Nice Heels New Forever

Hair Line Joints

Never get your favorite pair of heels caught in the flooring

Continuous Expanse Of Floor

A beautiful cohesive look to your interiors with no visual interruptions

No scope for dirt to get stuck

No crumbs, No dirt, No clumps of trash in your floor again

Neat & Smooth

A tidy solution,
no protruding bits of wood

A photograph showing the lower legs and feet of a person wearing grey sweatpants and walking barefoot on a dark wood floor. To the left is a grey fabric sofa. In the background, a wooden chair and a white shelf with books are visible. A white rectangular box with black text is overlaid in the center.

LOOKS NATURAL, FEELS REAL

Looks Natural, Feels Real

EIR EMBOSSED IN REGISTER

Technology That Addresses The Pure Aesthetics: Look And Feel.

EIR ensures the design, pattern and emboss flow in perfect sync.

PVC Flooring never felt more natural, Mother Nature would be stumped!

Nature's Designs

The **Designs and Colours** match the patterns and flow of real wood.

Nature's Texture

Walk barefoot, feel the **Graining and Texture** - exactly like real natural wood.

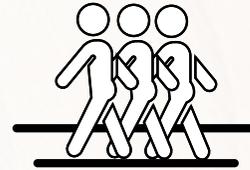
The image features a close-up, top-down view of a wooden surface, likely a cutting board or a piece of wood, showing prominent concentric growth rings. The wood has a warm, light brown tone. A white rectangular box with a thin black border is centered horizontally across the middle of the image. Inside this box, the text "ENDURES THE TEST OF TIME" is written in a clean, white, uppercase, sans-serif font.

ENDURES THE TEST OF TIME

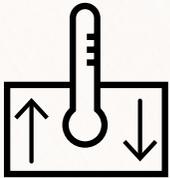
Endures The Test Of Time

20 ✨ ✨
Years

Will Outlast Your
Home's Decor



Built To Handle
Heavy Foot Traffic



Maintains Superb
Dimensional Stability



Zero Maintenance,
Be Carefree



NEVER SWEAT THE SMALL STUFF

Never Sweat The Small Stuff

- Great for your kitchen, wet area or a busy household
- An excellent choice for hotel rooms and common areas



Easy To Clean



No Bugs, No Termites



Superb Stain and
Scratch Resistance



Completely Waterproof

A man with a beard and dark hair, wearing a maroon polo shirt and light-colored shorts, is holding a sleeping baby. The baby is wearing a white long-sleeved shirt and pink and white striped pants. The man's eyes are closed, and he has a peaceful expression. The background is a wall of horizontal wooden planks with visible knots and grain. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text "LET THE BABIES SLEEP" in bold, black, uppercase letters.

LET THE BABIES SLEEP

Let The Babies Sleep



Excellent Sound Insulation

Our **1mm IXPE backing** will cut the household sounds
and keep the ambiance **creak and crunch free!**



USE IT ANYWHERE & EVERYWHERE

Can't Get Enough Of It

Versatile, Can Be Used Anywhere & Everywhere



Residential



Hospitality



Retail



Corporate Offices

A modern, bright living room with a white sofa, a wooden fireplace, and a large window. The room features a white wall with a large yellow abstract painting, a white pendant light, and a wooden floor. A white crocheted blanket is draped over the sofa, and a small white coffee table is in front of it. A large window on the left side of the room provides a view of trees and a fence. The text "SUSTAINABLE FOR THE FUTURE" is overlaid in the center of the image.

SUSTAINABLE FOR THE FUTURE

Fully & Truly Sustainable



Clean Indoor Air

IMPACT® will not release
any toxins in the air

No Residual Odour

No chemicals, no adhesive and
no pungent smell

No Deforestation

No need to cut any trees
to create a wood look!

We want the used floor

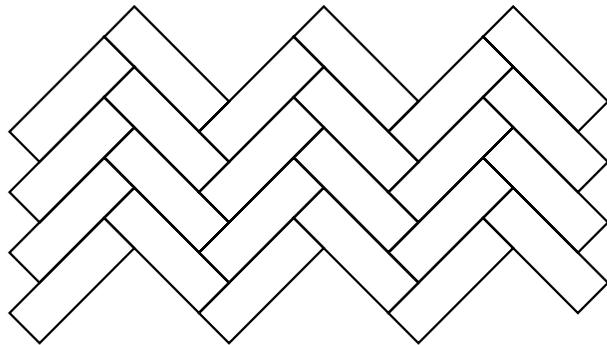
IMPACT® is completely recyclable,
return the used floor boards to us

A modern living room with a dark kitchen island, a brown sectional sofa, a cowhide rug, and a city skyline wall art. The room features a mix of dark and light tones, with a focus on clean lines and contemporary decor. The kitchen island is white with a dark countertop, and the living area is furnished with a large brown sectional sofa and a matching ottoman. A cowhide rug is placed on the floor, and a city skyline wall art is mounted on the wall. The lighting is a combination of pendant lights and a modern chandelier.

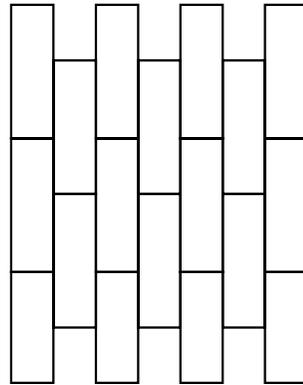
UNLEASH YOUR CREATIVITY

Play With Multiple Layouts And Pattern Options

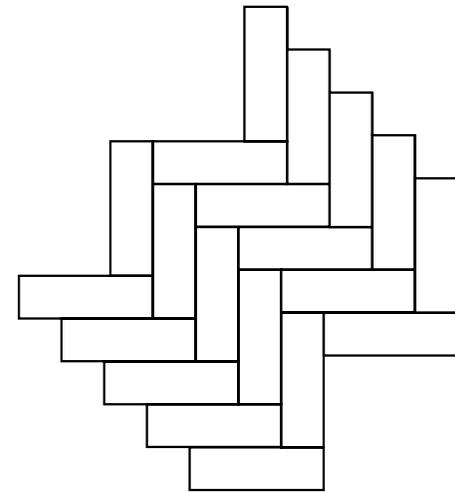
Add some character to your floor with a pattern



Chevron



Staggered



Parquet



BE ADVENTUROUS

Combine Textures & Colours

Spruce up your interiors with a mixed palette



Symphony Of Soothing Greys



Warm Medley of Browns



Dark & Light Contrasts



IMPACT[®]

HARD INTERLOCKING PLANKS

RESONATE[®]
24 WOOD COLOURS

Warm Welcoming Tones

Choose from our comforting beiges and browns



IMPACT[®]

HARD INTERLOCKING PLANKS



RESONATE[®]

24 WOOD COLOURS

Cool Sexy Greys

Or something more edgy and contemporary?



IMPACT[®]

HARD INTERLOCKING TILES



TRANQUIL[®]
12 STONE COLOURS

Set It In Stone

12 beautiful stone colours to please your fancy



RESPONSIVE 

Trusted Manufacturers

PVC Flooring Experts

30+ Years Experience

1000+ Projects Completed

65 Acre Factory

5000+ SKUs

70 Countries

Thank You

Give us a chance,
You will be floored.

RESPONSIVE 

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